

Section 2 (d) Analysis with Respect to Marks Containing Team Names

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1. Services:

Application is for the mark **NEW YORK GIANTS** for “entertainment in the nature of football games in class 41.” *e.g.:*

New York
city name

Giants
team name

Football
sport

Your search reveals the following :

Marks which name the same city and:	Example:	Likely Result:
Different team name and different sport	New York Muffins for polo	No Cite
Different team name and same sport	New York Muffins for football	No Cite
Same name and different sport	New York Giants for polo	Cite
Same name and same sport	New York Giants for football	Cite
No team name and same sport	New York for football	No Cite
No team name and different sport	New York for polo	No Cite

Team names are the same and:	Example:	Likely Result:
Different city and different sport	Detroit Giants for polo	No Cite
Different city and same sport	Detroit Giants for football	No Cite
Same city and different sport	New York Giants for polo	Cite
Same city same sport	New York Giants for football	Cite
No city different sport	Giants for polo	Cite
No city same sport	Giants for football	Cite

The sports are the same and:	Example:	Likely Result:
Different team name different city	Detroit Lions for football	No Cite
Different team name same city	New York muffins for football	No Cite
Same team name different city	Detroit Giants for football	No Cite
Same team name same city	New York Giants for football	Cite
No team name different city	Detroit for football	No Cite
No team name same city	New York for football	No Cite

2. Goods:

Application is for the mark **DETROIT LIONS** for use on clothing, namely, T-shirts and caps in class 25. e.g.:

Detroit
City

Lions
Team Name

Football
Sport

Your search reveals the following:

Marks containing the same city name and:	Example:	Likely Result:
Different team name different goods	Detroit Muffins for mugs	No Cite
Different team name same goods	Detroit Muffins for clothing	No Cite
Same team name different goods	Detroit Lions for mugs	Cite
Same team name same goods	Detroit Lions for clothing	Cite
No team name different goods	Detroit for mugs	No Cite
No team name same goods	Detroit for clothing	No cite

Marks containing the same team names and:	Example:	Likely Result
Different city different goods	New York Lions for mugs	No Cite
Different city same goods	New York Lions for clothing	No Cite
Same city different goods	Detroit Lions for mugs	Cite
Same city same goods	Detroit Lions for clothing	Cite
No city different goods	Lions for mugs	No Cite
No city same goods	Lions for clothing	Cite

3. Goods v. Services

Application is for the mark **DETROIT TIGERS** for use on clothing, namely, T-shirts and caps in class 25. e.g.:

Detroit
City

Tigers
Team Name

Baseball
Sport

Your search reveals the following:

Marks in class 41 containing the same city name and:	Example:	Likely Result:
Different team name and different sport	Detroit Muffins for polo	No Cite
Different team name and same sport	Detroit Muffins for baseball	No Cite
Same team name and same sport	Detroit Tigers for baseball	Cite
Same team name and different sport	Detroit Tigers for polo	Cite
No team name and different sport	Detroit for polo	No Cite
No team name and same sport	Detroit for baseball	No Cite

Marks in class 41 containing the same team name and:	Example:	Likely Result:
Different city and different sport	New York Tigers for polo	No Cite
Different city and same sport	New York Tigers for baseball	No Cite
Same city and different sport	Detroit Tigers for polo	Cite
Same city and same sport	Detroit Tigers for baseball	Cite
No city and different sport	Tigers for polo	Cite
No city and same sport	Tigers for baseball	Cite

Marks used in connection with class 41 baseball games and:	Example:	Likely result:
Different city and different team name	Baltimore Orioles	No Cite
Same city and different team name	Detroit Orioles	No Cite
Different city and same team name	Baltimore Tigers	No Cite
Same city and same team name	Detroit Tigers	Cite
No team name and different city	Baltimore	No Cite
No team name and same city	Detroit	No Cite